

i want to:

- Increase brand visibility around the convention center
- Draw buyers to my booth to learn about our newest products

»» invest in onsite branding opportunities

HAND SANITIZING STATION

\$2,000/STATION

- Hand sanitizer is here to stay! Make a statement by having your company logo on this wellness item.



MAIN AISLE PARK BENCH

\$1,100/EACH

- Your branded park bench will be placed on one of the two main aisles of the show floor.
- Includes lamppost signage. Additional lampposts at \$300/each.

HOTEL ROOM KEY

\$25,000

- Share a message and your logo on the front side of each key given to Global Pet Expo attendees staying at the Hyatt.

"Everybody in the industry is here. If you're not here, you're missing out."

—Martin Hodson,
ChickenGuard

"A lot of business goes down at this show."

—Nick Myson, Kruse Feed

branding opportunities

SELL OUT QUICKLY! >>>



Attendee Bags • \$15,000

Lobby Banner • Starting at \$3,000

Column Wraps • Starting at \$3,500

Freestanding Panel (Single) • \$2,000

Freestanding Panel (Double) • \$3,250

Two-sided Light Boxes • \$4,200

Floor Decals • Starting at \$3,000

Main Entrance Floor Decals • \$8,000

Show Floor Aisle Signs • \$1,200

Window Clings • \$12,000

Escalator Clings • \$5,000/\$10,000 based on location

Overhead Digital Signage • \$4,200 - \$6,500

Show Floor Bathroom Decals • \$18,000

Lanyards • \$15,000

LED Graphic Wall • \$10,000

South Lobby Banner • \$4,000 - \$12,000 based on size and location

Freestanding Column Signage • \$4,500

Lunch Table Decal • \$550

Branded High Top Table • \$1,000

Floor Display Case • \$5,500

Elevator Branding at Rosen Center • \$15,000

Handout at Entrance • \$1,200

