

Speaker Request Form Checklist

New this year ALL speakers are required to complete the Speaker Request Form **ONLINE. No exceptions.** Deadline for submission is **Wednesday, August 31, 2022.**

Make sure you have all the information needed BEFORE STARTING THE FORM, as you are NOT able to go back into the portal to update or edit the form.

What to have prepared before you start the submission process:

The following items are required:

1. Professional Bio/Profile (100-word count limit)
2. Headshot
3. References (2-3)
4. Session Descriptions (250-word count limit)

Not required but encouraged to provide:

1. Social Media Handles
2. Video Submission (strongly encouraged for first-time presenters only)

Speaker Selection Criteria

As a reminder, speaker selection is solely at the discretion of show management and will be based on the following criteria:

- Suitability of topic for the audience and aligned with the Global Learning Series Knowledge Areas (listed on the PIDA website).
- Speaker's experience with or demonstrated understanding of the retail pet industry.
- Speaker's ability and willingness to make multiple presentations on different, but related, topics.
- Speaker's references.

Please send questions to nbull@pida.org.