

# EXHIBITOR EVENTS

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## WEDNESDAY, MARCH 22

### JOSH'S FROGS

#### Dart Frog Tank Build Demonstration

9 a.m. | Booth #5764 | [JoshFrogs.com](https://JoshFrogs.com)

This demonstration by Josh's Frogs will show you how to properly set up a basic dart frog habitat.



### ULTRA PET

#### Benefits of Probiotics in Litter

9 a.m. | Booth #5271 | [UltraPet.com](https://UltraPet.com)

Join Ultra Pet for a discussion and Q&A session on the benefits of probiotics in cat litter.



### CURLI

#### Sustainability and Innovation in the Dog Harness Industry

10 a.m. | Booth #1606 | [MyCurli.com/en](https://MyCurli.com/en)

CEO of curli, Roland Primus, will share the history of vegan Apple Leather, which is what is used to create curli's Clasp Vest Harness, as well as the exciting background on the idea and development. A harness made of plant-based leather reduces carbon emissions by up to 62%.



### DOG IS GOOD

#### Zero Plastic Waste Bags Launch and Demo

10 a.m. | Booth #5712 | [DogisGood.com](https://DogisGood.com)

Visit our booth for a live demonstration and a Q&A with the formulator and creator of our new product, Zero Plastic Pet Waste Bags! Learn how your dog can change the way we save the planet with 100% eco-friendly, zero plastic, biodegradable and dissolvable pet waste bags.



# WEDNESDAY, MARCH 22 (cont.)

## HAPPY GO HEALTHY, LTD.

### Win Happy Go Healthy's New Premium Dog Supplement for a Year

10 a.m. | Booth #1030 | [HappyGoHealthyPets.com](https://HappyGoHealthyPets.com)

Win a free Happy Go Healthy supplement developed with immune health at its core for one dog for a year! Drop off your business card or fill out the form at our booth, and Happy Go Healthy will pick a winner at the end of the show on Friday.



## LUCKY DOG

### Let's Talk About Plastic

11 a.m. | Booth #4205 | [Welcome-to-myecoworld](https://Welcome-to-myecoworld)

A lot is made from plastic, and that waste is floating in the ocean and filling up our landfills. Take bags, for example: People use 160,000 bags per second, most of which are made from conventional plastic. That is why MyEcoWorld is providing a better bag and we are inviting you to come learn more about our bags that won't take millions of dog years to break down.



## DR. POL | CONSUMERS SUPPLY DISTRIBUTING

### Dr. Pol & Family Meet and Greet

11 a.m. | Booth #1670 | [TheDrPol.com](https://TheDrPol.com)

TV vet Dr. Jan Pol, wife Diane, son Charles and daughter-in-law Beth will be available for photos and autographs - the Pol family looks forward to meeting you!



## MADE BY NACHO

### Bobby Flay Introduces Made by Nacho

11 a.m. | New Products Showcase "Spotlight Stage" | [MadebyNacho.com](https://MadebyNacho.com)

Come hear Chef Bobby Flay speak about why and how he co-founded Made by Nacho premium cat food brand with his orange Maine Coon, Nacho. Learn about Nacho's cat-crafted menu of recipes and stay for some Q&A with Bobby!



# WEDNESDAY, MARCH 22 (cont.)

## THE CULTURE CLUB

### Learn About MuttGutt Functional Soft Chews

11 a.m. | Booth #736 | [MuttGut.com](http://MuttGut.com)

Join the MuttGutt team to learn about the power of fermentation and health benefits of postbiotics, now accessible in a functional soft chew.



## JOYRIDE HARNESS

### Debut Release of the Newest Joyride Harness

12 p.m. | Booth #3869 | [JoyrideHarness.com](http://JoyrideHarness.com)

Come see our mascot and a demo of our solution that immediately kills nasty odors like smelly vinegar and fights bacteria instantly (we can prove it under a blue light!).



## HEALERS PETCARE, INC.

### Demo our Latest Skin and Grooming Solution

1 p.m. | Booth #2171 | [HealersPetcare.com](http://HealersPetcare.com)

Come see our mascot and a demo of our solution that immediately kills nasty odors like smelly vinegar and fights bacteria instantly (we can prove it under a blue light!).



## PETPLATE

### PetPlate Presents: A Seat at the Table, featuring Black-owned Brands

2 p.m. | Booth #3872 | [PetPlate.com](http://PetPlate.com)

Join PetPlate founder, Renaldo Webb, and other Black leaders in the pet space for coffee and pastries to learn about the products and missions of their trailblazing businesses.



## PETCAKES BY LUCKY PAWS, INC.

### Live Demo of New PetCakes Complete Baking Kit for Cats & Dogs

3 p.m. | Booth #5804 | [iLovePetCakes.com](http://iLovePetCakes.com)

Make, bake and decorate PetCakes! A live demo of the first ever organic microwavable pet treats (ready in 2.5 minutes!) with no salt, sugar, preservatives, wheat, corn or soy.



# WEDNESDAY, MARCH 22 (cont.)

## FLEA DESTROYER



### Application and Demonstration

4:30 p.m. | Booth #3172 | [FleaDestroyer.com](http://FleaDestroyer.com)

Come see how easy it is to apply this new, sustainable and long-lasting flea control. Flea Destroyer combats the flea life cycle so that they don't keep coming back, by stopping fleas where they start - the outdoors.

## STANDARD FIBER



### Introducing Tempur-Pedic Pet Beds

4:30 p.m. | Booth #4058 | [StandardFiber.com](http://StandardFiber.com)

Come see how easy it is to apply this new, sustainable and long-lasting flea control. Flea Destroyer combats the flea life cycle so that they don't keep coming back, by stopping fleas where they start - the outdoors.

# THURSDAY, MARCH 23

## WORLDWISE, INC.



### VIP Media Event Hosted by Worldwide & Propel Communications

9:15 a.m. | Booth #3014 | [WorldWise.com](http://WorldWise.com)

Please join us at Worldwise's booth for a short, 15- to 20-minute presentation on the latest and greatest pet products, innovation and lifestyle trends focused on companionship, toys, bedding, safety, sustainability and fun!

## LOYALTY PET PRODUCTS



### An Innovative Way to Sanitize

10:30 a.m. | Booth #2040 | [LoyaltyPetProducts.com](http://LoyaltyPetProducts.com)

We are launching a new product perfect for vet clinics, animal shelters, daycare and boarding facilities, grooming salons, mobile users, and pet owners that saves on wrist pain, cleaning time, and even product. Introducing the New Product Showcase frontrunner, The SaniSpray Pro!

# THURSDAY, MARCH 23 (cont.)

## **BOW WOW LABS®**

### **VIP Media Event Hosted by Bow Wow Labs & Propel Communications**

11 a.m. | Booth #5936 | [BowWowLabs.com](http://BowWowLabs.com)

Please join us at Bow Wow Labs' booth to learn about the makers of innovative products that help to keep dogs safe, healthy and happy, and hear about a national safety campaign initiative.



## **JOSH'S FROGS**

### **The Huge Benefit of Going Bioactive**

11 a.m. | Booth #5764 | [JoshFrogs.com](http://JoshFrogs.com)

This seminar will go over the major benefits of setting up bioactive reptile/amphibian habitats and how to do it properly.



## **DOG IS GOOD**

### **Zero Plastic Waste Bags Launch and Demo**

1 p.m. | Booth #5712 | [DogisGood.com](http://DogisGood.com)

Visit our booth for a live demonstration and a Q&A with the formulator and creator of our new product, Zero Plastic Pet Waste Bags! Learn how your dog can change the way we save the planet with 100% eco-friendly, zero plastic, biodegradable and dissolvable pet waste bags.



## **BARKWORTHIES**

### **Barks & Beer**

2 p.m. | Booth #209 | [BarkWorthies.com](http://BarkWorthies.com)

Come for the barks and stay for beer at Barkworthies' cocktail get together!



## **JOYRIDE HARNESS**

### **Danny the Magician**

2 p.m. | Booth #3869 | [JoyrideHarness.com](http://JoyrideHarness.com)

Don't miss out on the chance to experience a captivating and informative magic show by the incredible Danny the Magician, and learn about our products through an engaging Q&A session mixed with product demos and thrilling magic tricks.



## THURSDAY, MARCH 23 (cont.)

### VITAL ESSENTIALS



#### Vital Essentials is Unwrapping a New Look

3 p.m. | Booth #253 | [VitalEssentialsRaw.com](http://VitalEssentialsRaw.com)

Learn firsthand through an interactive demonstration about the quality and benefits of our butcher-cut protein and the difference it can make in a pet's life (and the life of their owners, too!). Take a closer look at our new and improved packaging, meet the Vital Essentials team, and test your pet food prowess for the chance to win prizes!

## FRIDAY, MARCH 24

### FLEA DESTROYER



#### Sustainable Flea Control Demonstration

9:30 a.m. | Booth #3172 | [FleaDestroyer.com](http://FleaDestroyer.com)

Come see how Flea Destroyer is easily applied to outdoor settings! We will be demonstrating the mixing and application process, and give you a chance to see the nematodes live under the microscope.

### JOSH'S FROGS



#### The Importance of Reptile/Amphibian Conservative & Captive-Breeding

11 a.m. | Booth #5764 | [JoshsFrogs.com](http://JoshsFrogs.com)

This seminar will discuss the importance of captive-breeding reptiles, amphibians and more, and how it directly ties in with conservation.

### PETORIA



#### Free Giveaway Event

12 p.m. | Booth #3570 | [PetoriaGlobal.com](http://PetoriaGlobal.com)

Come by our booth for wholesome and nutritious food and treats for dogs and cats – all for free!