

STAND OUT FROM THE REST AND DRIVE BUYERS TO YOUR BOOTH



MAXIMIZE YOUR EXHIBITOR EXPERIENCE

We have redesigned the online directory, interactive floor plan, show planner, mobile app and exhibitor dashboard. The new design will help you better display your products and drive traffic to your booth at the show. It's important that you complete your showroom with the right keywords and product categories so attendees can find your company and visit your booth.

Increase Your Reach by Upgrading Today!

To purchase, please contact **Alex Dennis** at **513.527.8853** or **ADennis@MapYourShow.com**.



Customize Your Listing in the Online Directory



Get Discovered via the Interactive Floor Plan



Stand Out as a Sponsor in the Show Planner

2023 EXHIBITOR PACKAGES ARE AVAILABLE	NO CHARGE: AVAILABLE TO ALL EXHIBITORS	Early-bird rates through Jan. 31, 2023: \$495 Regular rates start Feb. 1, 2023: \$750	Early-bird rates through Jan. 31, 2023: \$1,995 Regular rates start Feb. 1, 2023: \$2,500
	Standard/Basic	Platinum	Titanium
Company Name	✓	✓	✓
Contact Information	✓	✓	✓
Booth Number(s)	✓	✓	✓
Website (link)	✓	✓	✓
Social Media	✓	✓	✓
Product Categories	✓	✓	✓
Description	✓	✓	✓
Logo	-	✓	✓
Access to Leads	-	✓	✓
Featured Exhibitor Listing	-	-	✓
Priority Placement in Search Results	-	-	✓
Highlighted Booth with Corner Peel	-	-	✓
Show Specials	1	4	8
Collateral	1	4	8
Digital Business Cards	1	4	8
Product Gallery with Images/Descriptions	-	4	8
Product Gallery with Video	-	4	8

The following can be added to the Titanium Package (Early Bird Rate/Regular Rate):

Product Spotlight on Directory Homepage	\$400/\$500	Directory Sponsor	\$4,500/\$5,000
Product Category Sponsor	\$400/\$500ea	Mobile App Sponsor	\$8,000/\$10,000
Floor Plan Sponsor	\$2,000/\$2,500		

Early Bird Rate through 1/31/23

Looking for More Ways to Expand Your Brand Reach?

Global Pet Expo offers a wide range of sponsorship opportunities to separate your brand from the competition and showcase your innovations. For more information contact, **Diane Tiberio**, Vice President, Marketing, at **dtiberio@americanpetproducts.org**.

